

## **QUESTIONNAIRE**

Thank you for evaluating the Market America UnFranchise® Business Development System. To best serve your needs and interests, please take a moment to complete the following questions:

- 1. Given that Market America's 2- to 3-year plan for your financial success allows you to accomplish what 95% of the people fail to accomplish in the traditional 45-year plan of working until retirement, would you be willing to work this 2- to 3-year plan?**

\_\_\_\_\_ Yes                      \_\_\_\_\_ No

- 2. What did you like most?**

- ☐ Secondary source of income that can be created without having to give up the security of your current job.
- ☐ Opportunity to provide products that do what they claim to do and will positively impact the lives of individuals who use them.
- ☐ Time freedom that could materialize from creating an ongoing professional income by working this plan part-time.
- ☐ The opportunity of working for yourself and scheduling your work around your life versus your life around your work.
- ☐ One-to-One Marketing/Mass Customization concept of being able to provide people exactly what they want.
- ☐ Other, please comment:

\_\_\_\_\_  
\_\_\_\_\_

- 3. What are your immediate/short-term objectives?**

- ☐ A second source of income.
- ☐ Ability to make a mortgage/car payment without having to use your current sole source of income.
- ☐ Saving for security or early retirement.
- ☐ Working part-time with flexible hours.
- ☐ Creating a source of income and still providing quality time with your family.
- ☐ Developing an income within the next three years equal to or greater than your current income, providing the option of retirement/quitting job.

- 4. Currently, what amount of income would have an immediate, significant impact on your financial situation?**

_____ \$300/month	_____ \$5,000/month
_____ \$1,000/month	_____ \$10,000/month
_____ \$2,500/month	_____ more

- 5. Would you commit 8-12 hours per week to develop your UnFranchise® Business?**

\_\_\_\_\_ Yes                      \_\_\_\_\_ No

**6. Please rate your interest level:**

- ☐ Not interested
- ☐ Somewhat interested
- ☐ Interested
- ☐ Very interested
- ☐ Cal me ASAP/NOW

**7. A. Would you share this 2- to 3-year proven plan with other individuals who are seriously looking for another/additional way to positively impact their financial future?**

\_\_\_\_\_Yes

\_\_\_\_\_No

**B. If you think this business makes sense, but the timing isn't right for you or you are not interested, you could benefit by referring the right people.**

Do you know anyone interested in?

- ☐ A home-based business
- ☐ Direct sales
- ☐ Franchising
- ☐ Internet Marketing
- ☐ Websites
- ☐ Networking
- ☐ Marketing
- ☐ Owning his/her own business
- ☐ Real estate or insurance sales
- ☐ Business opportunity
- ☐ Diversifying his/her income

**C. Would you like to learn more about how you would benefit by referring these individuals?**

\_\_\_\_\_Yes

\_\_\_\_\_No

**8. What is the best way and time to contact you?**

Phone#\_\_\_\_\_

E-mail\_\_\_\_\_

\_\_\_\_\_Morning \_\_\_\_\_Afternoon \_\_\_\_\_Evening