

## **GIFT BASKET TIPS**

1. Shop for discount baskets/containers and other materials out of season. Buy after holiday seasons to save money. (Christmas, Father's Day, Mother's Day, Valentine's Day). Get to know your area Dollar Store.
2. Include two or more of our products.
3. Make it colorful and bright.
4. Personalize the baskets based on your knowledge of the recipient.
5. Include your business card in every basket.
6. Include product brochures to answer general questions. Place brochures in the bottom of the basket/container.
7. Provide delivery for a small fee.
8. Always give discounts for purchases over \$50.00. (10%, 15%)
9. Give baskets as gifts to those you know. Helps generate referrals and get repeat orders.
10. Be creative
11. Have fun!!

## **Sample Basket Ideas**

"Just for Him"

Friction Free – 13.75

Small Clearshield – 7.00

Small Book (Golf, Sports) – 12.00 (purchase from web portal)

Basket with card – 2.40

Costs - \$35.15 Sell for \$50 (Could change & include products for the person's health – Prime Factor for Men, Mochatonix)

"Summer Garden Basket"

Clearshield – 7.00

SOS – 7.00

Plant Power – 8.50

Garden Gloves – 1.50  
Plant Spray Bottle – 1.00  
Green plant pot – 1.00  
Silk flowers – 1.00

Costs - \$27.00, Sell for \$35-40 (could use sunflower fabric or other design)

#### “Furry Friends”

Clearshield – 7.00  
Pet Magic – 7.00  
Pet Magazine – 2.95  
Pet Toy – 2.00  
Pet Snacks – 2.00  
Basket/Bowl with card – 1.75

Costs - \$22.70, Sell for \$30-35

#### “Coffee Talk”

Mug with logo matching occasion – 4.95  
Java Gold Single Pot Sampler – 12.00 (3 packets)  
Mochatonix Single Serve Packet – 2.50  
Basket with card – 3.00

Costs – 22.45, Sell for \$30-35

Make baskets a joint venture with your team, creating ideas and identifying the person best able to assemble the baskets and make them look as special as the moment you are celebrating.